



ACADEMIC YEAR 2022-23 (ODD SEMESTER) 27.01.2023

*An Awareness Programme*

*on*

**“Entrepreneurship and Innovation and TNSI - 2022”**

**23.01.2023**

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## **REPORT**

Institution Innovation Council and Entrepreneurship Development Cell of Kings College of Engineering organized an Awareness Programme on “**Entrepreneurship and Innovation and TNSI 2022**” on 23.01.2023.

### **Objective:**

To educate people, society, nations across the globe, and individuals about the necessity of self-employment through innovation to overcome problems faced by people and societies all over the world.

To provide the necessary information about TNSI - 2022 and the registration process

### **Resource person:**

1. Mr. M. Martin, Field Coordinator, EDII – TN, Chennai, Hub – SASTRA University, Thanjavur.
2. Mr. Sam Jayakumar, Training Coordinator, EDII – TN, Chennai

### **Participants:**

1<sup>st</sup> Year students of all discipline = 258 participants and 67 student members of IIC & ED Cell attended the programme through online mode.

### **Inaugural Session:**

The inaugural session kicked off with a welcome address and introduction of the resource persons delivered by Dr. K. Sudhakar, Coordinator, ED Cell.

After honoring the resource persons with shawl Dr. S. Sivakumar, Vice Principal delivered presidential address.

### **Session highlights:**

Mr. M. Martin began the session by defining entrepreneur and entrepreneurship, as well as their characteristics, challenges, and opportunities. He distinguished between employee and entrepreneur.

In addition, the importance of innovation in the development of an entrepreneur was highlighted. He listed the domains where problems can be found. Finally, he concluded his session by providing a brief overview of EDII - TN and their role in facilitating initiatives among students at various educational levels (engineering, polytechnic, arts, science, and so on).

Mr. Sam Jayakumar began his session by explaining TNSI-2022, the reason for participating in the event, the procedures to be followed in the registration of ideas, and the steps that students must take to present their innovative ideas.

Finally, he spoke briefly about the awards and rewards that had been announced.

**Benefits in terms of Learning/Skills/Knowledge obtained:**

- Students understand the concepts of entrepreneurship and innovation.
- Seize the opportunities to become a successful entrepreneur.
- Gain knowledge of TNSI - 2022 registration and participation procedures.

**Valedictory Function:**

Finally, vote of thanks was given by Mr. M. Jayaseelan, Student Coordinator, Department of Civil Engineering.

**Event Photographs**



Event Photograph-1



Event Photograph-2



Event Photograph-3



Event Photograph-4

Coordinator - ED Cell

Vice President-IIC & AP/EEE

President-IIC & Principal